



EXECUTIVE SUMMARY

STRATEGIC AIMS

2024 - 2026+



This strategy aims to provide us with a road map for our work from April 2024 – April 2026. Our experience over the past three years tells us overwhelmingly that the cause, effect and impact of homelessness, poverty and social exclusion evolve quickly, often driven by things out of our sphere of direct influence and control. With this in mind, we will adopt our aims with a flexible and dynamic approach.

ABOUT US

The Booth Centre is a Community Hub located in Manchester, offering a holistic, person-centred service. We are open and accessible to anyone impacted by poverty across Greater Manchester. We support people in crisis or immediate need whilst providing a homelessness prevention-focused service, with an accessible, strengths based Activities Programme.

HOMELESSNESS

2023 saw homelessness at its highest in Greater Manchester. A combination of the housing crisis and cost of living crisis has impacted communities across the UK. The number of homeless people in England hit record levels, with 104,510 people in England in temporary accommodation ([Richardson, 2023](#)). An estimated 3,898 people slept rough in England in 2023, over double the estimated figure from 2010 ([DLUHC, 2023](#)).

OUR OFFER

- Tackle poverty and homelessness, whilst maintaining flexibility and responsiveness.
- Deliver a trauma-informed, person-centred offer through coproduction, codelivery of our key activities and through the provision of a safe, inclusive and thriving community base.
- Support and advocate for people who have experienced the immigration system.

OUR TEAM

- Ensure our staff team, volunteers and students feel recognised, supported and motivated.
- Provide a trauma-informed environment for our entire team.
- Improve communication between all areas of the team.
- Have the right skills, experience and knowledge within our Trustee team.

OUR FINANCES

- Develop and deliver an innovative, sustainable income strategy and diversify income streams.
- Meet our obligations around financial and Charitable compliance (CIO).
- Continue to strengthen our financial position, exploring new business opportunities.

OUR DIRECTION

- Diversify the voices we help to amplify.
- Broaden the view that services have of us, recognising the diversity of our community.
- Strengthen the ways in which we use our data insight.

OUR VOICE

- Use our insight and experience to influence policy and practice.
- Recognise the impact of people in our community being role models for each other.
- Recognise and amplify the unheard voices of people who have experienced homelessness and poverty.
- Develop our involvement and collaborations to amplify collective influencing and lobbying.

[Check out our website for more information about us](#)